

Christian Business Networking ~ Des Moines

hosted by: *CEO MARKETING*
cause effects opportunities

My agenda is simple.... to mobilize a community of Christian business people that transform the culture they live in... that when people in our community want to get a job done they find a Christian or Christian based business because of the quality, dependability, and reliability they offer.

Here are some of the traits of those who want to be a member of the CBN ~DSM network

- **Under promise and Over deliver.**
- **Just do business** with each other. Don't ask for "deals" and dishonor another business person just because they are a Christian or they go to your church or bible study, etc. Doing something for someone else and assuming they will "do the right thing" back is too subjective. Everyone is in business to make a profit, pay their bills, so let's not dishonor by asking for "deals" unless they are offered to you.
- **Bring a lead** - be thinking about the people in this group. Try to think of a potential lead for at least one person in the group between meetings.
- **Charge fair** market rate for products or services - no overcharging or undercharging.
- **Work** a full day.
- **Don't "borrow"** things from the office or employer.
- **Work** for your company or client as if Jesus was the CEO and CFO.
- **Say** what you mean and mean what you say.
- **Climate of speech** - assume the best about another's business or intentions.
- **Mentoring** - respect the wisdom of those in similar industries. Learn from each other.
- **Give Back** - Make a difference in our community with your time, talent and treasure.

Membership cost: FREE

Lunch: \$10

When: 2nd Friday of Each Month at Connxions, check in at 11:30am

Who can come: Christians working in the for profit sector of our community.

What about non-profit businesses: In my search for networking, I found that there were a lot of groups open to business owners, women and non profits, but nothing for the Christian in business. The main opportunities I found for Christian networking were donor dinners and benefit luncheons. I have designed CBN~DSM with the hope of creating a culture designed to let business networking happen in an environment where they will not be asked for a charitable contribution. We do allow those in business at a non-profit organization to visit no more than 3 times a year and ask that they do not prospect within this group for their non-profit organization. I do have plans to begin a nonprofit networking group, please make sure to let me know if you are interested in coming to that networking group.

What is the luncheon like: The format is simple. Check in and get a name tag, come in, get your lunch and find a place to sit. We will start at 11:45 with a word of prayer, a few announcements and the speaker introduction. Our speaker will share until 12:30ish. We will finish with an opportunity for you to give your name, name of the company, what is a good lead for you.

**Simply put, my goal is to see cultural transformation in our community through successful businesses.
To empower people to embrace their destiny in the marketplace.**